

EMK CENTER Brand Guideline



Logotype Artwork & Minimum Size

A range of official EMK Center logos is available for use across print & digital platforms. Always use the approved versions without alteration.

Minimum Size Requirements Digital Use (e.g., social media, websites):

Minimum Height: 35.27 mm / 100 px / 100 pt / 1.38 in
Minimum Width: 20.68 mm / 72 px / 58.64 pt / 0.81 in

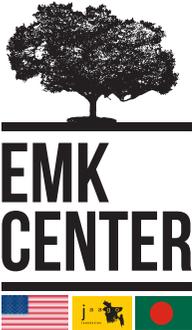
Print Use (e.g., posters, banners):

Minimum Height: 43.31 mm / 122.76 px / 122.76 pt / 1.70 in
Minimum Width: 25.4 mm / 72 px / 72 pt / 01 in

Ensure the logo remains clear, legible, and properly proportioned at all times.

[Download the logo](#)

Logotype

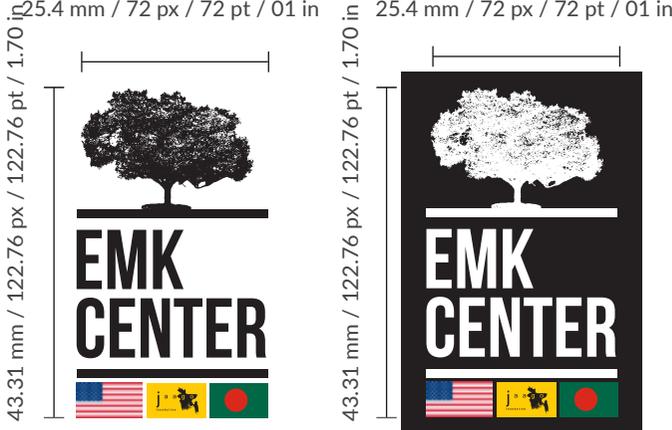


In light color background

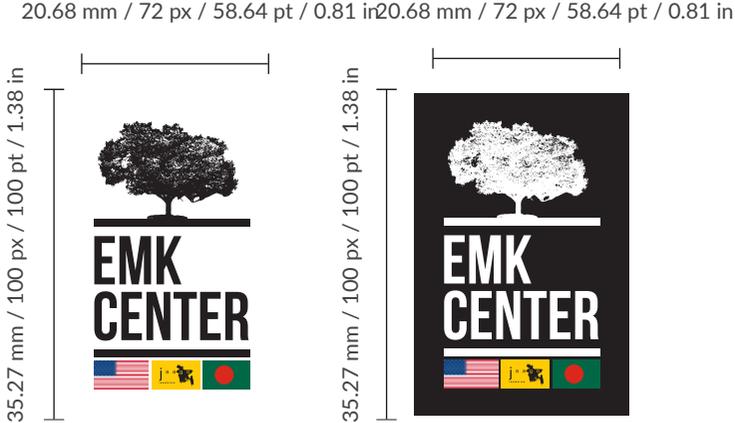


In dark color background

Logo Minimum size (Print media)



Logo Minimum size (Digital media)



EMK CENTER

Brand Guideline



Logo Placement Policy for Events and Promotional Materials

To ensure consistent branding, the EMK Center logo must be included on all materials (backdrops, posters, X-banners, etc.) for any event it organizes or supports.

1. EMK Center as Main Organizer: Place the EMK Center logo on the top-right or bottom-right corner of all materials.
2. Co-organized with EMK MakerLab or EducationUSA: Place EMK Center and EMK MakerLab/EducationUSA logos together on the top-right or bottom-right. EMK Center logo appears first (left side).
3. Partnership/Collaboration: EMK Center Hosting: Logo goes on the top-right or bottom-right.

Partner Hosting: EMK Center logo placement is flexible, but it must be present and visible.

General Rules

1. Use official logo files.
2. Do not distort or modify the logo.
3. Keep clear space around the logo.

For questions or approval, contact the EMK Communications Team - mahbubul.tahsin@emkcenter.org